

	Free	Midrange (\$10-\$100+)	High-end (\$100-\$1000+)
Broadcast Features			
List segmentation	some	some	yes
Message personalization (mail-merge)	some	some	yes
HTML creation tool	some	some	yes
Tracking & reporting of delivery, open rates, click-throughs		some	yes
Tell-a-pal emails		some	yes
Integration with Web-based actions		some	yes
Specified delivery speed		some	yes
Customized auto-replies to incoming messages		some	yes
Integration with / tracking of other contact methods			yes
Spam filter testing			some
Test mailing tools		some	some
De-duping when sending to multiple lists	some	some	yes
Extended and extensible user data fields	some	some	yes
Discussion Features			
Web-based posting / forum functionality	some	some	yes
Groupware (filesharing, calendar, chat)	some	some	yes
Multiple moderators / owners	some	some	yes
Clean text digests	some	some	yes
Searchable Web archives	some	some	yes
Opt-in invitations	yes	yes	yes
Spam / virus protection	some	some	yes